



LIPS CULT

C. F. 94129230267 - Via Volvera 14, 10141, Torino (To)

info@lipslam.it - +39 339 63 56 169

Iscritta al registro regionale delle APS al n. 273/TO

IBAN: IT94V052160100000000098135

<http://www.lipslam.it>

<http://www.fb.com/LegaItalianaPoetrySlam>

Call for Proposals – International Competition to Design the Logo and Corporate Identity of the European Poetry Slam Finals

Terms and conditions

Art. 1 – Promoter of the International Competition

L.I.P.S. Lega Italiana Poetry Slam - registered office: via Volvera n. 14, Torino, Italy; legal representative: Sergio Garau - announces an international competition to design the logo and the coordinated identity for the European Poetry Slam Finals 2019, which will take place in Milan in March 2020.

Art. 2 – Objectives of the Competition

The competition aims to create the logo and the corporate identity for the European Poetry Slam Finals, which will be used by L.I.P.S. without limitation in all forms of communication, for any means, time and place. The winning logo will appear on all printed and web materials (informative / promotional material of any kind, eg: brochures, leaflets, headed paper, website, etc.), in order to communicate the events and activities which L.I.P.S. intends to promote.

The logo must be coherent with the aims and objectives of the event, as stated in the enclosed brief (Attachment 1).

The logo must have the following features:

- Be original and unpublished, conceived specifically for this competition, aesthetically effective;
- Does not violate or infringe the rights of third parties, including copyright, brands, patents and all other types of intellectual property;
- Incorporate the words "European Poetry Slam".

The logo can preferably refer, even broadly, to ecological and environmental themes.

Art. 3 – Eligibility Criteria and Participation to the Competition

Participation to the competition is free.

By entering this competition, applicants accept in full, without reservation or condition, the terms and conditions of this call.

Participation is open to both individuals and groups. Entrants must be over the age of 18.

Art. 4. – Timeline

From the publication of the competition call to the deadline on 30 November 2019 at 23.59.

Art. 5 – How to submit proposals

Proposals must be submitted electronically and accompanied by each document listed below.

Proposals should be submitted to europeanpoetryslam@gmail.com with the subject "Candidatura Bando Logo Finali Europee" not later than the deadline unless otherwise specified by the commission in case of postponement.

The technique used can be free: both hand drawing and digital design are allowed. Hand drawing must be scanned and sent electronically.

To submit proposals, please send the following documents filled in and signed by all applicants (in case of group submission):

- 1- Graphic design of the logo in three colours; the logo is required in square format; the file must be sent by email in PDF format at a resolution of at least 600 dpi;
- 2 -Corporate identity in A2 format; the file must be sent by email in PDF format at a resolution of at least 600 dpi;
- 3 - Disclaimer of use and Copyright Release (Attachment 2)

Each applicant (individual or group) may submit up to 2 alternative proposals.

The winner must provide logo and corporate identity in scalable vector graphic format (EPS).

Art. 6 – Evaluation process and prize winner notification

The submitted proposals will be evaluated by a jury which will select the winner (individual or group). The jury, composed of 5 members, is nominated and chaired by the president of the Association and by the organizing committee of the European finals. The commission will shortlist 6 works and will involve the leaders of the European poetry slam scenes to express a preference in order to declare the winner, in an inclusive and participatory perspective.

Vulgar, offensive and / or discriminatory proposals will be excluded.

The jury establishes the criteria for evaluating the proposals based on: relevance to the topic, originality, creativity, graphic quality, compliance with the design parameters, correspondence of the images to the associative purposes.

The jury reserves the right to postpone the expiry date of the competition. Jury's final decisions are unquestionable.

The winner will be notified by email.

The jury reserves the right not to announce any winner if no competing project is considered suitable.

Art. 7 – Exclusion

The jury will not consider:

- incomplete proposals and / or without the required documents and / or without the requested information;
- non-original materials, covered by copyright and / or edited and / or taken from websites or by other sources of any kind, with or without a free use license.

Art. 8 – Awards

The winner (group or individual) will be entitled an award of € 200.00 (two hundred / 00) and her / his work will become the image of the European Poetry Slam Finals, which will take place in Milan in March 2020

Among the proposals, 6 works will be selected for a public exhibition in Milan, in the venue of a L.I.P.S.' partner, where (or close to the venue of) the European Finals will take place.

Applicants will not receive any refund for entering this call.

Art. 9 - Use of the proposals by the Association

By entering this call, the applicants agree to transfer to L.I.P.S. all rights concerning

the completion of the selection, including the right to reproduce and enlarge the submitted works for the final exhibition.

The winner (single or group), transfers to L.I.P.S. all the rights, without exception, of the work including the utilization, reproduction, registration, publication, distribution, use for any purpose, in any place, time, form and color and by any means.

Art. 10 - Rights of third parties

Each applicant is personally responsible for the submitted proposals and consequently indemnifies and excludes L.I.P.S. Lega Italiana Poetry Slam and the organizers of the competition from any request that may be made by third parties in relation to the ownership of any rights related to the submitted works.

Art. 11 - Acceptance of the competition rules

The signing and transmission of the documents of the present call implies full acceptance of all articles.

Attachment 1: Art brief;

Attachment 2: Disclaimer of use and Copyright Release.

Attachment 1:

European Poetry Slam - What is Poetry Slam?

Originating in Chicago in the eighties, the poetry slam is “a theatrical device” - so from the words of his founder Marc Kelly Smith - designed to set up poetry performances on stage, through bodies and voices of its poets / slammers. Each poet has a time limit of three minutes. Props, music and costumes are not allowed. Poems must be original. Audience members participate to the event becoming part of the jury and choosing a winner. Poetry slam has the aim “to bring literature alive to audiences” (M.K.S.) and poetry back to its oral tradition. It’s also a way to involve audience members and get them closer to poetry.

In Europe the poetry slam scene involves hundred thousands of people. For the first time, in March 2020, the winners of 2019 national championships will meet in Milan to decide the best performance poet of Europe.

Purpose of the event is to create a climate of mutual knowledge, exchange and sharing, in the name of experimentation and inclusiveness.

Every year the European poetry Slam has a theme and for this edition it is ecology.

Attachment 2:

Copyright release form for logo designs and drawings

This represents a copyright release form between:

- The “Author”

Name and last name: _____

Born in: _____ Date of birth _____

Living in: _____, street _____, zip code _____

working on his/her own

as the legal representative of _____ VAT number _____, with its registered office in _____

and

- “LIPS”

L.I.P.S. Lega Italiana Poetry Slam, with its registered office in Volvera n. 14 – TORINO, in the person of its legal representative, dr. Sergio Garau.

Given that:

-LIPS will organize in Milano city the European Poetry Slam Finale 2019 (the “Event”);

-LIPS has accordingly announced a competition of ideas open to the public (“Contest”), concerning the creation of a logo and the coordinated image of the Event;

-It’s in the Author’s intentions submitting his/her project to LIPS, participating in the Contest.

In the light of the above, the Author:

GRANTS

To LIPS the right to use, transmit, spread, develop, publish, for an unlimited period of time ("Duration"), and permission to reproduce (the "Right"), by any printing service and form, also on the Internet, all the materials transmitted by the Author to LIPS for the purpose of the Contest (the "Material"). Specifically, the Author grants the Right to reproduce the Material by any printing service of LIPS's choice for prints, enlargements and any type of product to advertise and promote the Event. This includes Internet or commercial printing services. In addition, this release allows the use of this Material to be used on LIPS's website and any social media site of their choice (Facebook, Twitter, Youtube etc etc) for advertisements and promotions. The Right includes the possibility to publish on third party sites, in compliance with LIPS's communication policy, for the purpose of promoting the Event.

One copy of the Material will remain in the Author's possession, and it can be used at his/her discretion in compliance with the copyright law.

Notwithstanding the foregoing, the Author acknowledges and accepts, refraining from any legal action against LIPS, that:

- a) LIPS has no obligation to publish / use the Material;
- b) LIPS can apply technical modifications to the Material in order to adapt it to the concept;
- c) LIPS is not responsible for possible moral or economic consequences resulting from third-party misuse of the Material.

Moreover, the Author states that he/she is the only copyright owner of the Material, the Author grants the peaceful enjoyment of the given Right; he/she ensures that the publication of the Material does not violate any third-party right, nor it violates any criminal law, preventing LIPS from any damage or cost that may occur; the Author undertakes to collaborate and assist LIPS in case that the peaceful enjoyment of the Right should be compromise by third party or, in any case, he/she commits to indemnify LIPS for any third-party claim or legal action.

Regarding the images or reproductions, forming part of the Material, subject to copyright, the Author states that he / she has obtain a written statement, from the rightful owner, granting the right to use them without limits of time, space, language or form according to this release form and without any additional cost for LIPS. This statement must be delivered to LIPS if required.

Privacy disclosure pursuant to Article 13 of EU Regulation no.679/2016

In accordance with the Article 13 of the European Union Regulation 679/2016, LIPS, in the person of its legal representative, as Data Controller according to the GDPR, would like to inform you about the following:

1. Your personal data, freely disclosed and acquired through the Contest carried out by LIPS will be processed in a lawful and fair way for the following purposes:

- a) Participating to the Contest
- b) Other purposes related to promotion and information about LIPS, only if requested.

2. The legal base for your Personal Data processing relies on your explicit consent. In this regard, the Data Controller informs you that you have to right to withdraw your consent at any given moment without affecting the lawfulness of the data processed based on your previous consent. In case of a consent withdrawal, you will not be able to participate in the Contest.

3. The nature of providing Personal Data is mandatory in order to participate to the Contest (purpose 1a). Providing data for advertising and information purposes (1b) is not mandatory and derives from explicit consent that may be expressed.

4. The data processed are identifying data (name, last name, address, date of birth) and contact data (e-mail address and telephone number), tax code, VAT number, and every other data expressly requested by regulations or laws.

5. Your data will be processed, in compliance with the necessary security and confidentiality measures, through the following methods: data collection from the subject; data collected and recorded for specific, explicit and legitimate purposes and used in

further processing operations in compliance with the purposes; data processing carried out with the help of electronic and automated tools. Your personal data will be processed by the Data Controller, by the Data Processors appointed by them and by authorized, designated people. Those data may be communicated to institutional bodies upon request.

6 Following inspections or checks (if requested), your data may be shared with all inspection bodies responsible for checking and controlling the regular implementation of legal obligations. Your data may also be communicated to professional accounting, administrative, fiscal, legal and tax practices that assist, consult or collaborate with the Data Controller; to public authorities to perform their institutional functions within the limits established by law or regulations. Your personal data will not be disclosed in any way.

7. Your personal data will be stored for 10 (ten) years after the termination of the relationship.

8. At any given time, you have the right to obtain from the Data Controller confirmation as to whether or not personal data concerning you are being processed, and, where that is the case, access the personal data and the following information:

- a) request rectification or erasure of personal data or restriction of processing of personal data concerning the data subject or the object to such processing;
- b) the right to lodge a complaint with a supervisory authority;
- c) object the processing of the data supplied;
- d) request data portability.

You may exercise these rights by sending a request at the registered office of the Data Controller or by sending an e-mail to the following e-mail address: europeanpoetryslam@gmail.com. The object of the request should be "Privacy – esercizio dei diritti".

- I give my consent for data processing for the purpose of promotion and information about LIPS.

Date _____

Signature _____